

SPRUCE AVENUE

# SLOGAN CONTEST

An original slogan and  
artwork/photograph/graphic/design contest to  
brand the Spruce Avenue Community.

Contest Opens

JUN

15

2019

Help us connect and beautify Spruce Avenue!

# SPRUCE AVENUE SLOGAN CONTEST

Spruce Avenue is looking for an original slogan and art work to represent our community.

The winning submission will be reproduced onto signage (16"x24" sign) for the community to display.

Increasing community connection and educating people about our historic roots. Winner will be chosen via board selection and a social media contest.

Please see rules and regulations for further details and how to enter.

Electronic submission:  
[programdirector@spruceavenuecommunity.com](mailto:programdirector@spruceavenuecommunity.com)

Closes at midnight

JUL  
**31**  
2019

**Help us connect and beautify Spruce Avenue!**

# SPRUCE AVENUE SLOGAN CONTEST

## RULES AND REGULATIONS

These Rules and Regulations are final on all matters relating to Spruce Avenue Slogan Contest (the “Contest”). By applying, all entrants agree to be bound by these Rules and Regulations.

### SPONSOR

The sponsor (“Contest Sponsor”) of the Spruce Avenue Slogan Contest is The City of Edmonton Neighborhood Engagement Funding and the Spruce Avenue Community League.

### ELIGIBILITY

To be eligible to enter the Contest or win a prize, you must be a permanent resident of Canada. No purchase is necessary to enter the Contest or to win a prize. All photographs/art works/graphics and slogan (furthermore know as “works”) entered in the Contest must be of Canadian content (i.e. taken in Canada). Participation in the Contest constitutes Entrants’ full and unconditional agreement to abide by these Contest Rules and Regulations and the Contest Sponsor’s decisions, which are final and binding in all matters related to the Contest.

### PERSONAL INFORMATION

Personal Information collected from Entrants by the Contest Sponsor will be used by the Contest Sponsor or its affiliates to administer the Contest and in connection with the publication of winning works. Neither the Contest Sponsor nor its affiliates will share personal information relating to Entrants with any third parties, except as necessary for the administration of the Contest or as may be required by law. The Contest Sponsor will not attempt to contact the Entrant for any other purpose than to administer the Contest or as may be required by law unless they have opted-in to receive relevant communications from the Contest Sponsor. The Contest Sponsor respects the privacy of everyone who enters the contest.

## FORMAT OF WORKS FOR SUBMISSION

### WEB VERSION ENTRIES

Web Version Entries can be submitted electronically by email (programdirector@spruceavenuecommunity.com). Winning entrants must be able to provide a high-resolution version of each works that they submit

### PRINT VERSION ENTRIES

Print Version Entries are also accepted by mail, in print format. The post address is as follows: Spruce Avenue Community League, Slogan Contest, 10240 115 Ave, Edmonton AB, T5G 2K5. Must include artist contact information and be high-resolution version.

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### PUBLICATION

By submitting a work to the contest, the entrant hereby grants Spruce Avenue Community League the right to use work submitted to the contest. Spruce Avenue Community League will have rights to use images digitally to (a) further expand on the print edition; (b) promote Spruce Avenue Community League; and (c) promote Spruce Avenue Community League via Facebook, Twitter, Instagram, Flickr and other social media outlets. By submitting a works to the contest, the entrant also hereby grants to Spruce Avenue Community League the non-exclusive, perpetual right and license to reproduce, publish and distribute, and to authorize the reproduction, publication and distribution of the work, in print, on microfilm and microfiche, and in all electronic forms and media now known or later developed, including, but not limited to over the Internet. Spruce Avenue Community League reserves the non-exclusive right to publish any entry and/or use any entry in its material during or after the Contest without further compensation to the entrants. For Spruce Avenue Community League, promotional material shall include without limitation any print or electronic advertising or marketing material such as posters, online images, newspaper ads, television ads, e-mails and social media content. Waiver forms/ model releases are the responsibility of the entrant and must be available in the event the photo/graphic/design is selected as a winning proposal.

### COPYRIGHT NOTICE

With regard to any work submitted to this Contest, the owner of the work's copyright retains all copyright. By uploading any photograph/graphic/design to the Contest, you grant (or warrant that the owner of such materials expressly grants) Spruce Avenue Community League a world-wide, royalty-free, irrevocable and non-exclusive right and license to use, copy, adapt, transmit, communicate, publicly display and perform, distribute and create compilations and derivative works or merchandise from any such submitted work to promote the Contest. You represent and warrant that you have the right to grant the license set out above.

### DEADLINES

Contest opens June 15, 2019 and closes at midnight on July 31, 2019. All work entries must be uploaded by 11:59 p.m. on July 31, 2019 or received via mail on July 31, 2019.

All entries become the property of the Spruce Avenue Community League and will not be returned. The Contest Sponsor is not responsible for entries lost, late, misdirected, illegible or delayed for any reason.

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### JUDGING

The top 5 will be chosen by the Spruce Avenue Community League Board. A social media (via Facebook) poll will then be conducted from Aug 15, 2019–Aug 31, 2019 to determine a winner. Winner will be notified early September and be invited to an unveiling during the community Harvest Festival September 21, 2019.

### CHANCES OF WINNING

The chances of winning a prize will depend on the number of eligible works received and the evaluation of the works by the judging panel and subsequent social media contest.

### Prizes

Winners will receive public recognition during the Spruce Avenue Heritage Festival as well as a copy of the slogan sign and a small gratuitous.